

**AEPC: REG: F&E: 2011:643**

Dated: 18<sup>th</sup> April, 2011

**CIRCULAR**

Dear Exporter,

**SUB:- AEPC's PARTICIPATION IN WESTERN CHINA INTERNATIONAL CLOTHING & ACCESSORIES FAIR 2011 (12-15 AUGUST, 2011),CHINA**

As per the export promotion events for the year 2011-12, the Council is participating in Western China International Clothing & Accessories Fair- 2011; China scheduled to be held from 12-15 August, 2011.

**About the Fair**

Western China International Clothing & Accessories Fair- 2011 Fair is jointly organized by China Council for the Promotion of International Trade, People's Government of Sichuan Province & China Council for the Promotion of International Trade Sichuan Council and supported by China International Trade Promotion Council of Textile Industry and China National Garment Association.

TEXWSET (CHIC) {Western China International Clothing & Accessories Fair (referred to as: TEXWEST 2011)} is the West's largest, highest standard Clothing & Accessories Fair, will be "international, professional, brand and scale" of the image of the unique in the industry.

**Highlights:**

- Biggest High-level clothing and accessories fair in Western China.
- Focus on Capital city of Chengdu.
- Ideal Stage for companies to enter western market, develop distributors and conduct face-to-face interaction.

**Venue: Chengdu Century City International Convention & Exhibition Center, Chengdu, China**

**Date:** 12 - 15 August, 2011 (Friday, Saturday, Sunday & Monday)

**Participation Charges:-**

**Cost Per Booth 9 Sq. Mtr. : Rs. 65,000/-**  
**Early bird discount if paid before 31/05/11 : Rs.5, 000/-**  
*(If applied & paid after 31.05.11 no discount would be admissible.)*

**Booth Package:**

1. Name Fascia Board
2. Three Wall Panels (Two wall Panel for corner booth)
3. Inner Carpet
4. Two Spots Light
5. 150 hangers
6. Three hanger rails(1mtr.each)
7. One power socket
8. One table
9. Two chairs

You are requested to kindly send the participation fee by way of Demand Draft/Pay Order in favour of “**APPAREL EXPORT PROMOTION COUNCIL**” **GURGAON address to MR. K S BISHT, Deputy Director, A.E.P.C., Apparel House, Institutional Area, Sector - 44, Gurgaon - 122 003.**

The exporters of Delhi/ Gurgaon can also deposit the payment by way of cheque to APPAREL EXPORT PROMOTION COUNCIL, Gurgaon office. Similarly, exporters at Mumbai, Ludhiana, Jaipur, Tirupur, Chennai and Bangalore can also deposit the cheque at Local AEPC offices. All others may send the Demand Draft/Pay Orders to Gurgaon office. Post dated cheques are not acceptable.

**GUIDELINES FOR ALLOTMENT OF THE BOOTHS:**

1. All participants who have paid the full participation fee within time would be considered for allotment of booths in alphabetical order.
2. No change in the booths, once allotted would be entertained under any circumstances
3. The decision of SG/Chairman (EP) would be final and binding in case of any clarification.

**Waitlist**

In case, applications are over-subscribed beyond 30 nos. participation, a waitlist will be maintained, which would be considered on FCFS basis. Applicants are advised to ensure that they possess necessary visa to enter China. No request for refund will be entertained by AEPC if for any reason whatsoever visa is not granted.

**CANCELLATION CHARGES****Withdrawal will be subject to following:**

- i. 25% of participation charges will be forfeited if the exporter withdraws before the participation is confirmed by the Council and other participant on the wait list confirms their participation. However, the forfeiture will be 35% of participation fees, in case, there is no other participant on the wait list.

- ii. 45% of the participation charges will be forfeited if the exporter withdraws after confirmation of participation by the Council and other exporters on wait list confirms their participation. There will be forfeiture of 65% of participation fee if no other exporter is on the wait list.
- iii. 100% forfeiture in case of no show of the fair.
- iv. The application would be considered on First-cum-First Served (FCFS) basis.

### **MDA Grant**

Market Development Assistance (MDA), as announced by the Ministry of Commerce and as amended from time to time, would be applicable. The application would be subject to the total MDA guidelines issued by the Ministry of Commerce. See [www.aepcindia.com](http://www.aepcindia.com) for complete guidelines.

The application form is attached herewith. You are requested to kindly send the participation fee by way of Demand Draft/Pay Order in favour of "APPAREL EXPORT PROMOTION COUNCIL" GURGAON. Should you require any other information, please contact Mr. K S BISHT, Dy. Director (F&E), Apparel Export Promotion Council, Apparel House, Institutional Area, Sector-44, Gurgaon-122 003 (Haryana), Tel: +91-124-2708158, Fax: +91-124-2708004 & 005, Mobile +91 9810527747 e-mail: [kbisht@aepcindia.com](mailto:kbisht@aepcindia.com). The application may also be downloaded from our website [www.aepcindia.com](http://www.aepcindia.com)

Thanking you,

Yours faithfully,

**(R. K. SHARMA)**  
**DIRECTOR(F&E)**  
[rksharma@aepcindia.com](mailto:rksharma@aepcindia.com)  
Mobile No. 9899167235

Enclosures: Application Form

**APPLICATION FORM FOR WESTERN CHINA INTERNATIONAL  
CLOTHING & ACCESSORIES FAIR 2011**

**(On the company 's letterhead)**

Name of event for which participation is sought: **WCICAF 2011 (12-15 August, 2011)**

- 1** Name & Address of the firm  
Name of the Contact person \_\_\_\_\_  
Along with Mobile \_\_\_\_\_
- 2** AEPC Registration No. & date \_\_\_\_\_
- 3** Proprietary/Partnership / Pvt. Ltd company \_\_\_\_\_
- 4** Year of establishment \_\_\_\_\_
- 5** Telephone No (s) \_\_\_\_\_
- 6** Fax No (s) with areas code \_\_\_\_\_
- 7** E-mail Nos. \_\_\_\_\_
- 8** Manufacturers or Merchant Exporter \_\_\_\_\_
- 9** Address of Manufacturing Unit \_\_\_\_\_
- 10** Main items of Production  
(Indicate for which products you will like to meet buyers) \_\_\_\_\_  
a) Mention Segment Knitted/Woven \_\_\_\_\_  
b) Main product (Limit to 2 Products) \_\_\_\_\_  
c) Other Products (Limit to 2-3 product only) \_\_\_\_\_  
d) Kindly specify (Gents/Ladies /Girls/Boys/ Children,  
Infants wear) \_\_\_\_\_
- 11** Total value of export of readymade garments during US \$ \_\_\_\_\_ Million  
2009-10 (FOB in US \$) \_\_\_\_\_ Pcs/Month
- 12** Present production capacity (pcs/month) \_\_\_\_\_
- 13** Name & designation of the Representatives who would be  
attending the fairs provide Passport No., Date of Birth,  
Place of Birth, Date of issue, validity \_\_\_\_\_  
\_\_\_\_\_
- 14** Principle existing markets of the Company \_\_\_\_\_
- 15** Major Buyers & Fashion Labels \_\_\_\_\_  
\_\_\_\_\_
- 16** Major Buyers & Fashion labels in the visiting countries \_\_\_\_\_  
\_\_\_\_\_
- 17** Any other information you would like to mention \_\_\_\_\_